

Message Text

UNCLASSIFIED

PAGE 01 BUENOS 05954 121905Z
ACTION ARA-14

INFO OCT-01 ISO-00 PRS-01 PA-02 SSO-00 /018 W
-----130088 121919Z /56

O R 121830Z AUG 77
FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC 1751

UNCLAS BUENOS AIRES 5954

USIAC FOR IPS, IOP/M, IBS, ILA

E.O. 11652: N/A
SUBJECT: MEDIA PLACEMENT HIGHLIGHTS

USIS BAIREZ PREPARED A SPECIAL PRESS RELEASE ON TERENCE TODMAN, AS PART OF A MEDIA PACKET ANTICIPATING HIS IMPENDING VISIT TO ARGENTINA. OVER 500 COPIES OF THE PACKET WERE DISTRIBUTED AUGUST 11. MATERIALS INCLUDED TODMAN PHOTO, TEXTS OF SIGNIFICANT TODMAN SPEECHES AND BIO DATA, AS WELL AS A COVER STORY ON THE VISIT, WHICH WAS QUOTED EXTENSIVELY IN ARGENTINA MEDIA AUGUST 12. OPINION, CRONISTA COMERCIAL AND CLARIN MADE SPECIALLY GOOD USE OF OUR MATERIAL. CLARIN ALSO INCLUDED EXCERPTS OF TODMAN'S JULY 26 WASHINGTON SPEECH, POINTING OUT THE NEW "BASIC FOCUS" OF U.S. POLICY TOWARD THE HEMISPHERE. USIS BAIREZ RADIO UNIT PREPARED A SPECIAL COMMENTARY ON TODMAN'S VISIT FOR THE PRINCIPAL MORNING NEWS PROGRAM IN BUENOS AIRES, "DOS EN LA NOTICIA". WHICH IS BROADCAST EVERY MORNING FROM 7 TO 9:30 ON RADIO CONTINENTAL. THE COMMENTARY, AIRED AUGUST 11, STRESSED THAT THE FORTHCOMING TODMAN VISIT IS PART OF PRESIDENT CARTER'S POLICY TO IMPROVE AND STRENGTHEN THE TIES BETWEEN THE UNITED STATES AND THE NATIONS OF LATIN AMERICA.
HIGGINS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS SUMMARIES, MINISTERIAL VISITS
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BUENOS05954
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770291-0533
Format: TEL
From: BUENOS AIRES
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770869/aaaacfvj.tel
Line Count: 46
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 705c755b-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1621943
Secure: OPEN
Status: NATIVE
Subject: MEDIA PLACEMENT HIGHLIGHTS USIS BAIRE PREPARED A SPECIAL PRESS RELEASE ON TERENCE TODMAN, AS PART OF A MEDIA PACKET ANTICIPATING HIS IMPENDI
TAGS: SOPN, OVIP, US, AR, (TODMAN, TERENCE A)
To: USIA
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/705c755b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009